

Memorandum of Understanding for Sponsorship Partners

This is a voluntary partnership between **Black BRAND for the Black Diamond Affair (BDA)** and the _____ (organization name).

Black BRAND | BDA goal is to _____.
This Memorandum takes effect when signed by both parties. This MOU is to clearly define the roles of your sponsorship and our partnership with your organization. The roles and responsibilities in the implementation of services to **Black BRAND for the Black Diamond Affair** are summarized below:

Black BRAND | BDA RESPONSIBILITIES

- Recognition on print media (logo on banner and social media advertisement)
- Recognition at the event
- Invitation to the Exclusive Appreciation Party
- Link to your website from **Black BRAND | BDA** landing page permitted within 48-72 hours of payment received. (This option is reserved for donations of \$500 or more.)

SPONSORSHIP PARTNER'S RESPONSIBILITIES (Please list below)

GENERAL TERMS

The undersigned execute this Memorandum of Understanding on behalf of their parties.

Authorized Representative: _____

Signature: _____ Date: _____

Black BRAND | BDA: _____ Date: _____

Please identify your organization's or business designated Outreach Coordinator:

Name: _____ Title: _____

Address: _____ Suite/Floor Number: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax Number: _____

Email Address: _____ Organization website: _____

Will you provide a link to our website? Yes No