

Dear Sir/Madam,

On Friday, November 24, Black BRAND, Hampton Roads Regional Black Chamber of Commerce, will host the Second Annual Black Diamond Affair at the prestigious Harrison Opera House in Norfolk, Virginia.

The Black Diamond Affair's mission is to celebrate the accomplishments of community leaders and provide enlightening information to its guests while enjoying live music and indulging in delicious food. This year, the organization will officially reveal the Black BRAND Strategic Plan for 2018 during the event to kick-off our three initiatives.

We are inviting you to join us and our existing partners in this incredible endeavor.

Black BRAND is a recognized Black Chamber of Commerce and a leader in community engagement. Together, with our members, this organization has garnered an excellent reputation among business owners and government officials. The chamber is known for our on-going community service initiatives of educating business owners and providing community resources.

The Black Diamond Affair will host local community leaders, politicians, clergy, business owners and supporters for a night of excellence through service. It will afford business owners, organizations, and the community at-large an opportunity to come together and meet in an extraordinary manner.

Now, through November 1, we will be accepting and seeking support through sponsorship leveled funding, silent auction donations, and gift samples for attendees.

It is because of your organization's valuable contributions to our community that we are petitioning for your continued support as a sponsoring partner in any of the ways outlined on the following page.

Thank you for your consideration in advance. We look forward to your partnership. If you have any questions, please contact our Event Manager for the Black Diamond Affair, Kathy Taylor at 757.685.6061 or BlackDiamondAffair@gmail.com.

Thank you for your time and consideration.

Respectfully,

Keisha Reynolds, CCO
Black BRAND
P.O. Box 385, Norfolk, 23501

**Executive
Leadership:**

Bashiri and Blair
Durham
Co-Presidents and
Co-Founders

Bert Bergan
Chief Operating
Officer

Keisha Reynolds
Chief
Communications
Officer

Jermale Mathis
Chief Information
Officer

Reneldo Randall,
MBA
Educator Director

Micheal Robinson,
MBA
Community
Development
Director

Sheena Boston
Financial
Secretary

Nikki Harris
Auditor

Dr. Neale Jackson
Parliamentarian

William Jones
Co-
Parliamentarian

BLACK BRAND
BUSINESS RESEARCH ANALYTICS NETWORKING & DEVELOPMENT

Sponsorship Opportunities

I/My organization am/is interested in the following sponsorship level(s) (initial one):

Add Initials	Black Diamond Precious Stones Sponsorship Levels	Amount	Number of Sponsorship Offered	Benefits
	Platinum Diamonds	\$5,000.00	2	<ul style="list-style-type: none"> • Inclusion in all BDA advertisement. Business or Sponsor’s name and logo on event literature. • Opportunity for a representative to offer remarks during event. • Prominent signage displayed throughout event areas. • Opportunity to provide promotional merchandise and/or literature to be distributed to all participants. • 2 VIP Event Tickets
	Executive Diamond	\$2,500.00	2	<ul style="list-style-type: none"> • Business or Sponsor’s name and logo on event literature. • Opportunity for a representative to offer remarks during event. • Prominent signage displayed throughout event areas. • Opportunity to provide promotional merchandise and/or literature to be distributed to all participants. • 2 VIP Event Tickets
	Ruby	\$1,500.00	4	<ul style="list-style-type: none"> • Verbal recognition during event’s opening • Prominent signage displayed in throughout event areas • Opportunity to provide promotional merchandise and/or literature to be distributed to all participants. • 2 Event Tickets (General Admission)
	Emerald	\$1,000.00	5	<ul style="list-style-type: none"> • Verbal recognition during event’s opening • Prominent signage displayed in throughout event areas • Opportunity to provide promotional merchandise and/or literature to be distributed to all participants. • 1 Event Tickets (General Admission)
	Precious Gem	\$500.00		<ul style="list-style-type: none"> • In-kind services or donations