



BUILD WITH US!
BECOME A MEMBER TODAY



OUR MISSION

Black BRAND promotes group economics through professional development and community empowerment.

OUR VISION

Black BRAND will help our members build scalable businesses that employ qualified staff and leverage tomorrow's technology; advance our partner's missions by building valuable connections; and anchor our families and community in strong values while competing on a global level. We are intent on creating a new narrative for our businesses and families with the understanding that no one cares for our people like we do!

WELCOME TO BLACK BRAND,

Hampton Roads' Regional Black Chamber of Commerce.
At the heart of our mission is group economics, and our heartbeat is our members.

When you join Black BRAND, you are adding your voice to the collective with the power to scale small businesses to fundable enterprises that employ, grow nonprofits to true community enterprises with 10X's the impact, accelerate careers from entry-level to the C-suite and secure a sustainable economy for the black community in Hampton Roads and beyond.

We're here to narrow the wealth gap.

To build multi-generational wealth and ultimately narrow the gap: we must develop investment and wealth vehicles; we must buy everyday items from black businesses; we must employ people from within our communities; we must discourage the long-standing history of racial economic injustice by educating ourselves and acting on what we know.

That's where we're going, and we have our brightest minds collaborating on a strategic plan to take us there.

As the African proverb says,

If you want to go quickly, go alone. If you want to go far, go together.

LET'S BUILD TOGETHER.

You belong here.



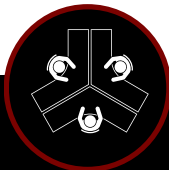
Membership Has Its Benefits!

Gain access to programming that will accelerate your business and career while tapping into a powerful regional and national community!



Grants & Capital

Get exclusive, member-only information and opportunities for grants and capital resources.



Co-Working Space

Enjoy a member discount for co-working space at Bloom (Portsmouth) and Gather (Norfolk, Newport News, Virginia Beach).



Discounts & Savings

Get member-only discounts and activations on Black BRAND products, services, workshops and conferences.



Member Directory

List your business among other business owners, and corporate and government leaders on Black BRAND membership platform.



Priority Access

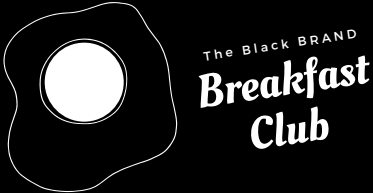
All members get priority registration and access for Black BRAND events.



Member Spotlight

Social media marketing and promotion through Black BRAND platforms and channels.

DIVERSIFIED NETWORKING for 5-Star Connections



Targeted Networking

The Black BRAND Breakfast Club connects attendees with three onsite connections based on a survey completed beforehand.

**Members-Only*



Roundtable | Mastermind

Coffee Connect offers an open forum & discussions leading to creative ideas, direction and opportunities with professionals in your city.



Mixer

Velocity offers a laid-back, low-stress setting to promote new connections over beer, wine and games! **Members-Only*



Virtual Co-Working

Get more done through productive work sprints that utilize accountability and The Pomodoro Method, all while making new work friends.



Networking Card

\$250

Make 5-Star Connections that propel your business or career forward while finding home, here, in the Hampton Roads community.

For those who value:

- Community
- Experiences
- Network Expansion
- Professional Affiliation

Pro Card

\$600

Build wealth, scale your business/career and position yourself as a thought leader in your industry while reaching back to propel our community forward.

For those who value:

- Wealth-building
- Leadership
- Stewardship
- Professional Affiliation

Connector Card

\$400

Connect your offerings with the people who will buy from you and your career with the ones who will invest in you while being strategically positioned for opportunities and resources to propel your career and business forward.

For those who value:

- Growth
- Exposure
- Strategic Connections
- Professional Affiliation

Student Card

\$50

Glean from invaluable learning opportunities, mentoring, and resources to grow your business/career as a youth member under the age of 21.

For youth who value:

- Like-minded Connections
- Mentorship
- Experiences
- Professional Affiliation

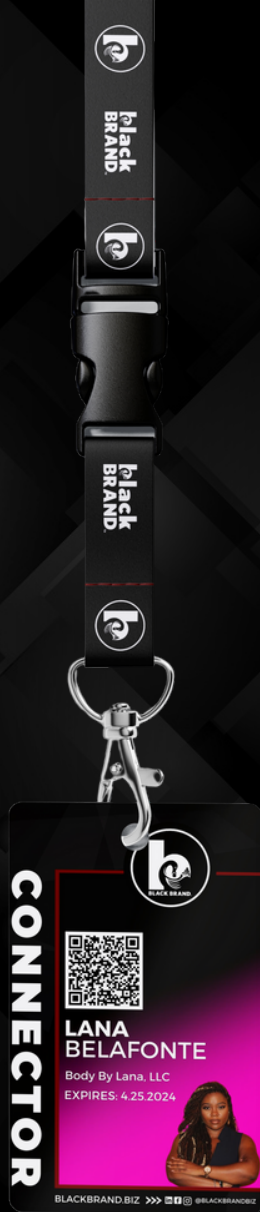


Networking Card

\$250

- + Roadmap to making 5-Star connections.
- + Complimentary Access to Velocity: (Monthly Mixer)
- + Complimentary Access to the Black BRAND Breakfast Club: (Monthly Targeted Networking)
- + Complimentary Access to the Quarterly Coffee Connect: (Roundtable)
- + Complimentary Access to Workflow: (Weekly, virtual co-working)

MEMBERSHIP ANNUAL PRICING



*Excludes Black Diamond Weekend

Connector Card

\$400

- + Roadmap to maximum exposure + accelerated business/career growth
- + Inclusion in "Buy Black Gift Guide"
- + Opportunity to connect with a business/career mentor
- + Leverage strategy session with Black BRAND president, Blair Durham
- + Complimentary digital/in-person vending at (1) Black BRAND event *
- + Complimentary Quarter-page ad in BDW magazine *Design not included
- + 30-Day feature on Black BRAND New Member Webpage
- + Eligibility to participate in Cash Mob
- + Eligibility to host 30-Day pop up store inside of Black BRAND HQ.
- + Have your business added to our Preferred Vendor List for Media
- + Complimentary access to Velocity, The Black BRAND Breakfast Club, Coffee Connect, and Workflow

MEMBERSHIP ANNUAL PRICING



*Excludes Black Diamond Weekend

PRO Card

\$600

- + Roadmap to wealth-building and scaling your career/business.
- + Ability to obtain CEU's throughout the year.
- + Quarterly Mastermind with Wealth Strategists and Career/CLIMB consultants
- + Priority selection for speaking/presenting opportunities.
- + BWST! Radio Show/Podcast interview
- + Opportunity to become a business/career mentor
- + Complimentary digital/in-person vending at (3) Black BRAND events *
- + Complimentary Half-page ad in BDW magazine
*Design not included
- + Inclusion in "Buy Black Gift Guide"
- + Leverage strategy session with Black BRAND president, Blair Durham
- + 30-Day feature on Black BRAND New Member Webpage
- + Eligibility to participate in Cash Mob
- + Eligibility to host 30-Day pop up store inside of Black BRAND HQ.
- + Have your business added to our Preferred Vendor List for Media
- + Complimentary access to Velocity, The Black BRAND Breakfast Club, Coffee Connect, and Workflow

MEMBERSHIP ANNUAL PRICING



Student Card

\$50

- + Business Basics Roadmap
- + Monthly virtual mentorship circle
- + Complimentary vending at (1) Black BRAND event *
- + Complimentary access to The Black BRAND Breakfast club and Velocity *

*Excludes Black Diamond Weekend

*Note: Members must be 21+ to attend Velocity

MEMBERSHIP ANNUAL PRICING



- Membership Badge that features your professional headshot and digital business card for effective networking.
- Themed T-shirt
- Themed Mug
- Limited-Edition Pin
- Themed Planner
- Black BRAND pen
- Black BRAND desk sign
- Membership website badge to highlight your professional affiliation



Free New Member's Kit

When you Join Black BRAND or Upgrade your Membership Today!



The IMPACT COLLECTIVE

Is a revolving, year-long nonprofit leadership academy that meets twice monthly and provides support in the following areas:

- **Board Development and Governance:** How to recruit and train board members that are actually on board.
- **Program Development:** In-depth training on how to build, staff, and grown effective nonprofit programs.
- **Donor Development:** Multi-week training on donor cultivation and retention strategy.
- **Grant Writing:** How to find grants throughout the year and organize a system to keep them top of mind; how to write effective grant proposals; and how to leverage grant funding to grow more funding.



START SIMPLE

This program is offered in partnership with local middle and high schools and provides practical assistance to students as they plan their careers to discover and explore entrepreneurship.

Phase 1: (weeks 1-3): Interests, Skills, and Strengths and Weaknesses Assessment to match students to their Entrepreneur Coach (EC).

Phase 2: (Weeks 4-11): Goal and Strategy Development to narrow down interests, begin business planning and organize budget.

Phase 3: (Weeks 12-18): Perfecting Pitch and Business Development to gain presentation skills and outline business startup.



Become An EC!



BLACK DIAMOND *Weekend* DIAMOND UNIVERSITY

BLACK DIAMOND WEEKEND

Black Diamond Weekend is the largest black business conference in Virginia. This event is three days of celebration, networking, and diamond-level business development content complete with Continuing Education Units for completed courses.

Black Diamond Weekend features immersive tracks where attendees learn from cutting-edge thinkers while developing game-changing skills. Signature events like our annual Black Diamond Affair-an upscale gala and black business awards ceremony- and The Diamonds In The Sky VIP Party offer opportunities for fun, networking with powerful contacts and allow all attendees to walk away with a deep connection to our community.



B-FORCE ACCELERATOR

This innovative program supports early-stage Main Street as well as high-tech, high-growth businesses in the development of strategic, organizational, and financial plans to become more fundable and prepare for capital access.

Participants:

- Participate in a 12-week workshop series
- Gain access to one-on-one consulting
- Get free technical assistance through accounting, legal, and marketing providers to scale their business ideas
- Develop business plans
- Create pro-forma financials
- Build a capital-ready pitch deck
- Network with other business professionals
- Learn about business credit and financing resources.



APPLY TO THE ACCELERATOR!



Become a B-Force Consultant!

Black BRAND PROGRAMS



BLACK WALL STREET TODAY!

Black Wall Street Today is the premier media hub for black business owners, related news, politics and events across the country.

Notable Guests:

- Dr. George Frazier- Founder of the Power Networking Conference
- Bryson Bernard- Founder of the Cupid Shuffle
- Congressman Bobby Scott
- Ron Busby Sr- CEO of US Black Chambers, Inc.
- Def Jam Poets Queen Sheba and Jessica Care Moore
- Van Jones- New York Times Best Selling Author, CNN host and contributor, and Emmy Award Winner
- Dr. Willie Jolley- International Best Selling Author and Speaker

Tune in for the ultimate networking opportunity for tips on building wealth through entrepreneurship, scaling up, accessing government contracts, building a public speaking business, selling books, growing a school and so much more!

BECOME A MEMBER TODAY!

Black BRAND offers membership options curated to your business and professional goals. Explore our options and find your perfect membership experience.

If you'd like to get to know us and experience a bit of what we offer, we invite you to select a 30-Day trial membership with us!

Black BRAND also offers corporate membership. For more details on all of our membership options, visit

www.blackbrand.biz/membership



Black BRAND PROGRAMS

Thank You!

The efforts of Black BRAND to support black entrepreneurship are made possible by its corporate members, sponsors and supporters including:



Partners



#Back2black

Our mission never ends! Please consider donating to Black BRAND's Back 2 Black Fundraiser. Your contribution directly helps local black-owned businesses gain more visibility, acceleration and funding opportunities.

Black BRAND, Hampton Roads' Regional Chamber of Commerce, is a 501(c)(3) nonprofit organization.



FOLLOW THE QR CODE TO
DONATE



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