

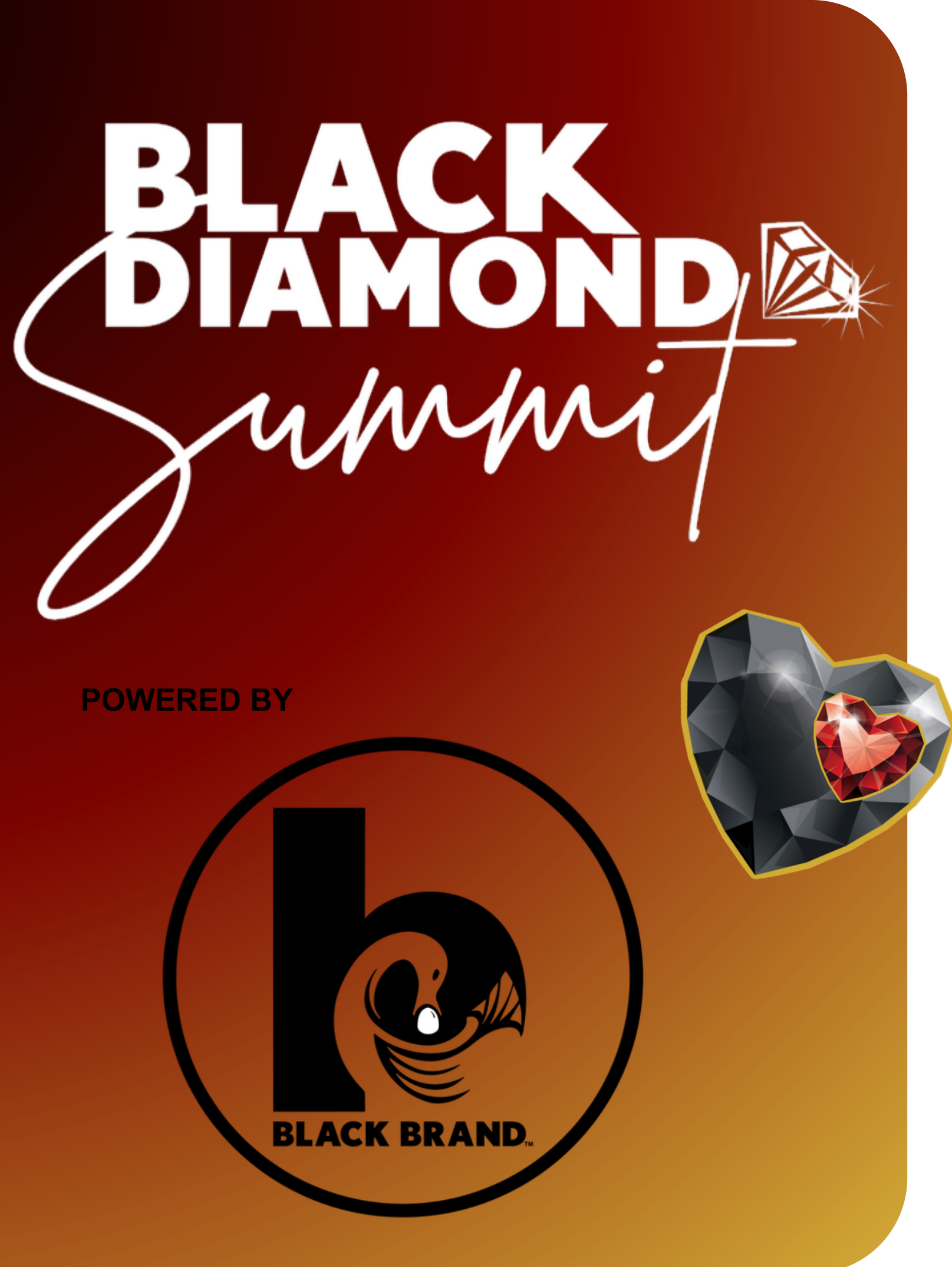
BLACK DIAMOND Summit

Virginia Business Lovers
Love the Vision. Build the Business.
2026 Sponsorship Opportunities
November 10 - 12, 2026



with support from
Google.org

**VIRGINIA
IS FOR
BUSINESS
LO♥ERS™**

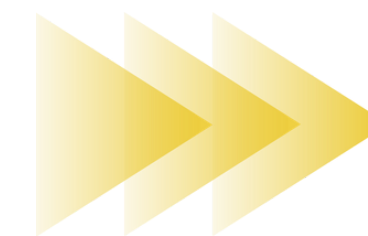


Be Part of the Evolution

Black Diamond Weekend established a strong platform for learning, connection and celebration.

In 2026, Black Diamond Summit now builds on that foundation with a clearer focus on business development, collaboration and opportunity across Virginia and beyond.

BLACK DIAMOND
Weekend



BLACK DIAMOND
Summit

The experience is evolving. The commitment remains:

*Helping Virginia businesses learn, connect, grow
and build lasting value.*



is for Business Lovers.



FOR THE LOVE OF BUSINESS

Business moves forward when the right people, ideas and opportunities connect.

Black Diamond Summit builds on the 10-year legacy of Black Diamond Weekend. It brings more than 500 anticipated business owners, corporate professionals, community leaders and business-support organizations together for three days of practical insight, purposeful connection and real opportunity.

This year, the Commonwealth's **Virginia is for Business Lovers** platform comes to life through a shared commitment to open doors, support Black-owned and Virginia-based businesses, strengthen communities and build lasting impact.

Sponsors help make it possible while placing their organizations at the center of business growth, connection and opportunity strengthening our professional lives, families and communities.

Black BRAND is a 501(c)(3) organization, serving as Hampton Roads' Black Chamber of Commerce.

PUT LOVE TO WORK

Support the Summit.

Champion a Business
Love Language.

Power a Signature
Experience.



Where the Love of Business Goes to Work

Black Diamond Summit invites companies to do more than appear beside Virginia businesses.

Our partners help business owners

GAIN
VISIBILITY

ACCESS
OPPORTUNITY

MAKE
CONNECTIONS

BUILD
KNOWLEDGE

BUILD
LASTING
VALUE

OPERATE
EFFECTIVELY

A Look Back & What's NEW for 2026

Understanding how far we've come helps us build upon our success. We're always working to expand our mission and our event to mobilize our region's talent toward economic development, job creation, and unlocked human potential.



PRIOR ATTENDANCE

2017 (GALA ONLY)
250 ATTENDEES

2018 (FULL CONFERENCE)
275 ATTENDEES

2019 (FULL CONFERENCE)
650 ATTENDEES

2020 (FULL CONFERENCE-VIRTUAL)
430 FAMILIES

2021 (FULL CONFERENCE-HYBRID)
465 FAMILIES

2022 (FULL CONFERENCE-HYBRID)
470 ATTENDEES

2023 (FULL CONFERENCE)
451 ATTENDEES

2024 (FULL CONFERENCE)
431 ATTENDEES

2025 (FULL CONFERENCE)
437 ATTENDEES

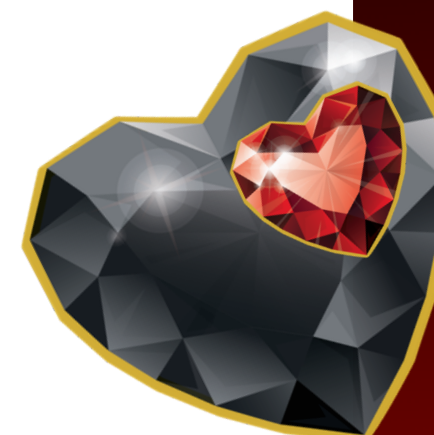


PRIOR KEYNOTE SPEAKERS

DR. GEORGE FRAZIER
MAGGIE ANDERSON
JOHN HOPE BRYANT
LES BROWN
ANGEL RICH
KIM COLES
RON BUSBY
JENIFER LEWIS
NATALIE MADEIRA COFIELD
DR. BOYCE WATKINS

PRIOR CELEBRITY ATTENDEES

BRUCE SMITH NFL Hall of Fame
JUNIOR SPATES The Steve Harvey Show
KARLIE REDD Love & Hip Hop
COCOA BROWN Comedienne/Actress
DARRYL M. BELL Actor
TEMPESTT BLEDSOE Actress
NICKY SAUNDERS Podcaster/Influencer
BLACK WEALTH RENAISSANCE
KING ASHLEY ANN Podcaster/Influencer
WALLSTREET TRAPPER Podcaster/Influencer



2026 Key Features

- ✓ A true business experience, not another conference
- ✓ The Black BRAND Experience District
- ✓ The Matchmaker and Connection Exchange design purposeful business matching, leaving nothing to chance
- ✓ Public access with complimentary tickets
- ✓ 3-day arc: Vision – Building – Legacy
- ✓ Support from the Commonwealth of Virginia and Google.org



Audience + Opportunity

Welcome to a business ecosystem

BUSINESS OWNERS

Entrepreneurs building & strengthening companies

CORPORATE PROFESSIONALS

Leaders & experts positioned to open doors

COMMUNITY LEADERS

People shaping regional opportunity

ECOSYSTEM PARTNERS

Organizations connecting businesses to resources



500+
ANTICIPATED
ATTENDEES



2026
Co-conveners

A Decade of Supporters



AT-A-GLANCE: 3-DAY ARC



NOVEMBER 10–12, 2026 | Three days. One forward-moving business experience.

TUES | NOV 10

POLICY, CAPITAL & ECONOMIC INFRASTRUCTURE

Start with the forces shaping business in Virginia and the resources that can move companies forward.

- Virginia policy and economic outlook
- Access to capital and community investment
- Procurement and contracting opportunities
- Founder growth and business scaling



WED | NOV 11

INNOVATION, AI & NARRATIVE MASTERY

The future is already here. Lean into the concepts, tools and resources to level up in business. Explore what is next and learn how to use it.

- AI and digital tools for business growth
- Inclusive technology and innovation ecosystems
- Overcoming bias in technology
- Storytelling and pitch mastery



THURS | NOV 12

CULTURE, MEDIA & CREATIVE ECONOMY

Celebrate the people, ideas and culture powering Virginia business. Invest in the Commonwealth, grow, expand and build a legacy that lasts.

- Culture as an economic engine
- Virginia business success stories
- Media, influence and brand equity
- Cross-sector collaboration and leadership



FIVE LOVE LANGUAGES OF BUSINESS



These five Business Love Languages describe the different kinds of support businesses need: vision, connections, growth, impact and legacy. They organize the Summit’s content and sponsorship opportunities.



1

LOVE THE
VISION

Entrepreneurship,
innovation,
leadership, ideas
and possibility



2

LOVE THE
CONNECTION

Networking,
mentorship,
partnerships and
collaboration



3

LOVE THE
GROWTH

Marketing,
capital, scaling,
operations, sales
and business
development



4

LOVE THE
IMPACT

Community
investment, social
enterprise,
economic
development and
supplier diversity



5

LOVE THE
LEGACY

Ownership,
wealth creation,
succession,
investment and
generational
opportunity

Five is the philosophy. LOVE is the action system.

LOVE IN ACTION STATIONS

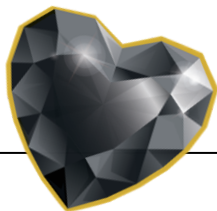


Each Summit experience connects to one of four LOVE in Action Stations, making it easy for attendees to find what moves their business forward. Build skills. Strengthen operations. Increase visibility. Expand reach. Every experience ties to a clear action and practical business value. Turning action into lasting success.

L

**LEAD
+
LEARN**

Build the
knowledge &
vision to move
forward.



O

**OPERATE
+
OPTIMIZE**

Build a stronger,
smarter business.



V

**VISIBILITY
+
VALUE**

Be seen. Be
understood. Be
chosen.



E

**EXPAND
+
ENDURE**

Grow your reach,
impact and
legacy.



SIGNATURE EXPERIENCE: LOVE CONNECTION & COMMERCE



Put your brand where business connections become business opportunities. These signature experiences help attendees discover resources, meet the right people and take meaningful next steps, while giving sponsors visible, high-value engagement throughout the Summit.

LOVE Passport



\$20,000

Guides attendees through the four LOVE actions and rewards meaningful participation across the Summit.

Partner Value

The partner becomes part of the attendee journey at Passport checkpoints and completion moments.

MatchMaker



\$25,000

Creates a purposeful networking environment with scheduled introductions and business matching.

Partner Value

The partner supports connections among potential customers, suppliers, mentors and collaborators.

VA LOVE Map



\$20,000

Shows where attendees build, where they want to grow and which resources serve Virginia businesses.

Partner Value

The partner connects its brand with statewide business discovery and regional opportunity.

LOVE Local Marketplace



\$25,000

Organizes buying, hiring, contracting and business resources into a practical marketplace.

Partner Value

The partner helps Virginia businesses gain customers, contacts and access to growth resources.

SIGNATURE EXPERIENCE: LOVE VISIBILITY & STORY



Sponsor the moments that make businesses visible and keep their stories moving.

LOVE Wall



\$15,000

A large interactive installation built from attendee ideas, advice, recognition and ambitions.

Partner Value

A highly visible brand presence with natural photo, social and closing-program moments.

Business Love Stories



\$15,000

Curated five-to-seven-minute stories placed throughout the Summit to show what Virginia businesses have built.

Partner Value

Series association across live presentations and recorded story content when applicable.

Fall in LOVE Sessions



\$15,000

Selected practical sessions that help attendees discover useful business knowledge and resources.

Partner Value

The partner supports relevant learning while gaining recognition across the session series.

SIGNATURE EXPERIENCE: LOVE STATIONS

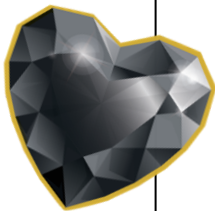


Sponsor the moments that make businesses visible and keep their stories moving.

LEAD + LEARN

\$15,000

Knowledge, leadership and
Virginia business
resources.



Partner Value

Help attendees find expertise
and information that move
ideas forward.

OPERATE + OPTIMIZE

\$15,000

Finance, operations,
systems and business
health.



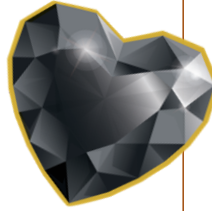
Partner Value

Help businesses solve practical
problems and build stronger
foundations.

VISIBILITY + VALUE

\$15,000

Marketing, branding, sales
and customer visibility



Partner Value

Help businesses communicate
their value and reach more
customers.

EXPAND + ENDURE

\$15,000

Growth, partnerships,
investment and legacy.



Partner Value

Help businesses form
relationships and build value
that lasts.

LOVE THE VISION: HACKATHON

Responsible Innovation Commercialization Competition



Invest in the people who will build what's next.

College students from across the region work in teams on a real-world NASA problem. They learn from NASA, industry experts and entrepreneurs, develop solutions and pitch their ideas to judges.

The sponsorship supports the competition experience, including student collaboration, expert mentorship, final presentations and recognition of winning solutions.

PRESENTING SPONSOR

\$25,000
Partner Value

“Presented by” visibility across marketing, competition materials, pitches and awards. Company experts may also serve as mentors or judges, subject to program needs.



INNOVATION SPONSOR

\$5,000
Partner Value

A supporting opportunity for companies that want to invest in emerging innovators through competition recognition and appropriate engagement.

LOVE DINNER - 11TH ANNUAL BLACK DIAMOND AFFAIR



LOVE the Vision. Build the Business. Leave a Legacy.

The Black Diamond Affair closes the Summit by celebrating Virginia business leadership and achievement. The five Business Love Languages provide the storytelling frame while established award names remain intact.

VISION

A sponsorship helps deliver the closing celebration, honoree recognition and the integration of Business Love Stories and the completed LOVE Wall into the evening program.

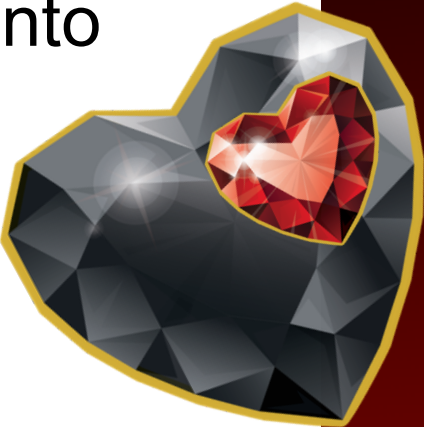
CONNECTION

GROWTH

IMPACT

LEGACY

The evening connects the sponsor with leadership, achievement, community impact and lasting business value.



Premium Partner

\$25,000–\$50,000

Stand tall as a partner, becoming associated with the Summit’s most visible recognition and legacy moment. Sponsor integration can center on the dinner, reception, honoree storytelling, closing legacy message or table participation. Final inventory and benefits require approval.

WHY BE A LOVE PARTNER?

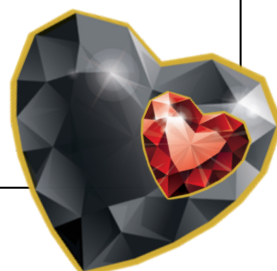


Choose the kind of value you want to create.

VISIBILITY

1

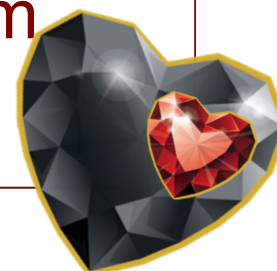
Meaningful brand presence across the Summit.



ACCESS

2

Direct connection with business owners, corporate professionals, community leaders and ecosystem partners.



ENGAGEMENT

3

Participation in experiences that attendees actively use.



IMPACT

4

Visible contribution to business growth, connection and opportunity in Virginia.



HOW DO YOU SHOW LOVE?



Invest in growing business success with these **Partnership Opportunities**.

Partner Benefit	Presenting Partner \$50K	LOVE Champion \$25K	LOVE Builder \$15K	Diamond Partner \$10K	Business Lover \$5K	Community Partner \$2.5K
Summit-level recognition	Premier	Prominent	Featured	High Visibility	Included	Included
Website recognition	Premier	Prominent	✓	✓	✓	✓
Marketing + digital recognition	Premier	Prominent	✓	✓	✓	✓
On-site brand visibility	Premier	Prominent	Activation	✓	✓	✓
Commemorative Digial Magazine	Inside front cover & back cover	Two-page spread	Full-page ad	Full-page ad	Half-page ad	Quarter page ad
Exhibit / engagement presence	Premium (10 x 10, pipe & drape)	Premium (10 x 10, pipe & drape)	✓	✓*	✓*	✓*
Summit registrations	15 VIP / unlimited general admision	10 VIP / unlimited general admission	8 VIP / 20 general admission	6 VIP / 15 general admission	4 VIP / 10 general admission	2 VIP / 5 general admission
Black Diamond Affair Reception	VIP ticket holders only Premium reserved cocktail round tables*	VIP ticket holders only Reserved cocktail round tables**	VIP ticket holders only	VIP ticket holders only	VIP ticket holders only	VIP ticket holders only
Signature experience alignment	Summit-wide	Premium	Featured			
Business Love Language alignment	Summit-wide	Exclusive opportunity				
Executive / expert participation	Featured opportunity*	Opportunity*	Expertise within activation*	Editorial fit*		
LOVE Local Marketplace / business connections	✓	✓*	✓*	✓*	✓*	✓*
Attendee resource / business tool	QCR*** and podcast	QCR and podcast	QCR and podcast	QCR and podcast	QCR and podcast	QCR and podcast
Pre + post-Summit recognition	✓	✓				
Exclusive designation / naming	Black Diamond Summit presented by [Company]	Selected LOVE Language or premium experience	Selected signature experience*			

* Where appropriate, available and subject to program or space requirements. ** Recommended reception structure, with final quantities to be confirmed. ***Access to Quarterly Corporate Roundtable with key area leaders.

PUT YOUR LOVE TO WORK



NEW! Add on to your qualified partnership level or invest independently in these **Signature Experience Sponsorships**.

Signature Experience	Investment	Sponsor Role
LOVE Passport	\$15,000 add on / \$20,000 standalone	Power the attendee journey and business-action challenge.
Matchmaker	\$20,000 add on / \$25,000 standalone	Power purposeful connections, matching and networking.
Hack-a-thon	\$25,000 add on / \$35,000* Named Sponsor / \$2,500 per college/university	Power a three-day innovation experience culminating in the final competition and pitches.
Virginia LOVE Map	\$15,000 add on / \$20,000 standalone	Connect business growth to regions and resources across Virginia.
LOVE Local Marketplace	\$20,000 add on / \$25,000 standalone	Power the marketplace for buying, hiring, contracting, growth resources and connections.
LOVE Wall	\$15,000 add on / \$20,000 standalone	Own a high-visibility interactive installation and social/photo moment.
Business Love Stories	\$15,000	Present the curated short-story series across the Summit.
Lead + Learn Station	\$15,000	Support knowledge, leadership and Virginia business resources.
Operate + Optimize Station	\$15,000	Support business health, finance, operations and systems.
Visibility + Value Station	\$15,000	Support marketing, branding, sales and visibility.
Expand + Endure Station	\$15,000	Support connections, growth, partnerships and legacy.
Fall in Love Session Series	\$15,000 add on / \$20,000 standalone	Present selected practical business-development sessions.
Black Diamond Affair Reception	\$25,000 add on / \$50,000 standalone	Own the Summit's closing celebration of business achievement, impact and legacy.

BLACK DIAMOND

Summit



Don't simply show
you support business.

Virginia

Become a Business

Lover



VIRGINIA
IS FOR
BUSINESS
LO♥ERS

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